



A New Season Begins In November

Dear Organization Leader:

The Jersey Express Professional Basketball Team, an official member of the American Basketball Association (ABA) has brought family fun and excitement to New Jersey.

As a part of our community initiative we have structured a special Jersey Express Game Ticket Package to offer a discounted ticket price to organizations such as your own. Your organization can utilize this game ticket package as a fund-raiser or to distribute tickets to your organization's members at a reduced rate.

2008-2009 Express Package: [Not-For-Profit/Community Organizations]

| | |
|-------------|----------------------------------|
| 100 Tickets | \$7 per ticket (\$700 package) |
| 200 Tickets | \$5 per ticket (\$1,000 package) |

| | |
|---------------|--------------------------------------|
| Resale | \$10 per ticket |
| 100 Tickets = | \$300 profit for your organization |
| 200 Tickets = | \$1,000 profit for your organization |

The Jersey Express is quickly becoming the face of the ABA. Building strong partnerships and becoming highly involved in the community are among our immediate goals. We are looking forward to working with your organization to reach your community as we provide a safe and exciting atmosphere filled with great sports entertainment.

To learn more about the Jersey Express please visit www.jerseyexpress.net. For more information on the American Basketball Association please visit www.abalive.com. Please e-mail us for more information at info@jerseyexpress.net, or call 973-586-0006. Season ticket information is also available.

Sincerely,

Marsha

Marsha Blount
President
Jersey Express Basketball